

INNOVATION GROWTH PROGRAM APPROVED PROJECTS

The latest funding recipients of the Innovation Growth Program include:

- Acryl Design Ltd. (Winnipeg): \$100,000 to commercialize and market a modular interactive video game tile system. The compact and versatile video tiles can be configured in various ways on floors and walls to build a wide variety of re-programmable, immersive video gaming experiences that employ a high level of physical interactivity.
- Andreeanne Designs Inc., operating as Anne Mulaire Designs (Winnipeg): \$62,000 to commercialize an environmentally conscientious 360-degree circular process of clothing manufacturing which employs a cycle of continuous use and re-use of textile materials that turns textile waste into new sustainable recyclable fibre and keeps it out of the landfills.
- **C2 Custom Furnishings Inc.** (Winnipeg): \$80,900 to commercialize the specially designed GoodKnight Bed Bug Control Bed for residential and hotel customers.
- DBI Technologies Inc. (Winnipeg): \$90,000 to market a software app called xAlgent Assistant, designed to quickly and automatically identify and add context-based keyword 'tags' into a wide variety of digital content for ease of cataloguing and retrieval.
- Gryd Digital Media Ltd., operating as Gryd, (Winnipeg): \$100,000 to assist commercialization of an advanced parking lot management software system, called GrydPark, which enables building property owners to optimize asset management, streamline administration and create added value from existing owned parking assets and infrastructure.
- Fire Plan Strategies Inc. (Winnipeg): \$90,000 to commercialize Fireplanner, a software app that provides comprehensive solutions for fire safety plan creation for buildings. The company is expanding its marketing activities, with a particular focus on market outreach to northern regions where there is a high demand for fire safety planning solutions.
- **MSP Starch Products Inc.** (Carberry): \$100,000 to expand market reach for its patented prebiotic ingredient called Solnul. This whole food, allergen-free ingredient is created using a proprietary process that removes high-value resistant starch from the water used in potato processing, upcycling it into a sought-after gut health ingredient for prebiotic supplement, food and beverage products.
- Neuroptek Corporation Inc. (Winnipeg): \$100,000 to commercialize a versatile and economical portable headset device that utilizes cell phone cameras to conduct on-site standard eye examinations and concussion tests.
- Neustar Manufacturing Inc. (Winnipeg): \$100,000 to build and field test a commercial prototype of a more stable, high capacity, pole trailer for the logging industry with a floating cross-member and low centre of gravity to significantly improve performance and reduce tipping in rugged terrain.

- Refuah Solutions Ltd. (Winnipeg): \$60,000 to commercialize PI-Enroll, a software platform that helps bring new medical therapies to market earlier by assisting to locate and match clinical trial candidates with active late stage medical trials. This platform addresses an ongoing bottleneck seen in pharmaceutical testing where there are often insufficient numbers of identified clinical trial participants to effectively complete final stage testing.
- TooPink Creative Ltd. (Winnipeg): \$12,500 to develop a commercial prototype and undertake marketing for a simple but unique celebratory gift calendar product called Any Day Advents.
- TRAINFO Corporation (Winnipeg): \$88,865 to commercialize a proprietary system of acoustic sensors that detect the approach of oncoming trains at railway road crossings to provide real-time traffic communications and emergency service dispatch updates.
- Whistle Technologies Inc. (Winnipeg): \$100,000 to undertake market expansion activities for its integrated voice and messaging technology platform. The platform consolidates multiple business communication channels (such as voice, SMS messaging, WhatsApp) into a single dashboard.